



300 West Wieuca Road Building One Suite 300 Atlanta GA 30342 678-781-7200 Fax 678-781-7239 www.williammills.com

## PRESS RELEASE

### CONTACT:

Charlyne H. McWilliams/Megan Ard  
Media Contacts for ICBA Mortgage Solutions  
301.933.5567/678.781.7223

### **ICBA Mortgage Solutions Appoints Scott Hall, President; Elizabeth Deal, EVP Marketing** *Mortgage industry veterans tapped to lead new community bank service provider*

**DENVER, Oct. 28, 2010** - ICBA Mortgage Solutions, a provider of comprehensive mortgage services to help Independent Community Bankers of America (ICBA) members originate, process, close, fund and sell residential loans, has named Scott Hall, president, and Elizabeth Deal, executive vice president of marketing. Together, Hall and Deal will guide ICBA Mortgage Solutions in helping community banks better manage the mortgage process.

Hall, a former community banker and ICBA employee, brings nearly 20 years of financial industry and executive experience to his new position. As president, he has overall management responsibility for ICBA Mortgage Solutions.

“There will be so many excellent opportunities to make lasting, positive changes to the community banking market,” Hall said. “I look forward to working with the ICBA membership to provide them a solid and prosperous partnership by bringing experience and innovation to a constantly changing industry.”

While at ICBA, Hall was a senior vice president and managed all aspects of the secondary market lending program for more than 1,200 community banks. Hall also launched and oversaw the Rocky Mountain and Central Plains Regional Office for ICBA. Previously, he was assistant vice president of The Bank of Cherry Creek (now America National Bank) and a mortgage banker at Premiere Mortgage Group LLC. Hall additionally served as district executive director for the American Cancer Society.

“Scott’s blend of community banking experience, mortgage industry knowledge and executive leadership will serve the organization well as ICBA Mortgage Solutions offers community banks

a means to deliver loans through multiple lending channels on a secure, state-of-the-art lending platform that offers quality services from point-of-sale to post-closing,” explained Rick Seehausen, president and CEO of LenderLive Network.

Deal, formerly a senior vice president of ICBA Mortgage, will lead the ongoing marketing efforts to ICBA member banks, mortgage lenders and mortgage fulfillment providers. She has extensive experience with ICBA Mortgage as well as thorough knowledge of community banks and their mortgage operations.

“Having been with ICBA for almost 20 years, I know what is needed to be successful,” she said. “There are wonderful opportunities ahead of us in this business, and we plan to ensure that community banks can take full advantage of them all.”

Ron Haynie, president and CEO of ICBA Mortgage, added, “Elizabeth has a solid reputation with the ICBA membership of providing leadership in solving the challenges they face in mortgage lending. Her experience will prove valuable to the ICBA Mortgage Solutions team.”

### **About ICBA Mortgage Solutions LLC**

ICBA Mortgage Solutions offers an innovative, multi-functional suite of mortgage services to ICBA member banks that will efficiently help them originate, process and close residential loans. Through a secure, state-of-the-art platform, community banks are able to deliver loans (retail, wholesale or correspondent) to multiple preferred investors. Supported by dedicated and seasoned mortgage lending professionals and our highly scalable platform, banks have access to back-office fulfillment services and web-based, private-labeled origination capabilities. ICBA Mortgage Solutions is an affiliate of ICBA Mortgage and a subsidiary of LenderLive Network, Inc. For more information about ICBA Mortgage Solutions, please visit [www.icbams.com](http://www.icbams.com).

#